

Correct method of giving da'wah

Shaykh Muhammad ibn Saalih al-'Uthaymeen [May Allaah have mercy upon him]

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the name of Allaah, the Most Merciful, the Bestower of Mercy

Question: “What is the correct method of giving da'wah (inviting) to Allaah The Most High? And how do we soften the hearts of the people?”

Shaykh Muhammad ibn Saalih al-'Uthaymeen [May Allaah have mercy upon him]: “Yes. The correct da'wah is what Allaah The Mighty and Majestic has mentioned to His Messenger Muhammad, may Allaah send peace and blessings upon him and his followers:

[Invite (mankind, O Muhammad [(sallallaahu 'alayhi wa sallam) May the peace and blessings of Allaah be upon him]) to the Way of your Lord (i.e. Islaam) with wisdom (i.e. with the Divine Inspiration and the Qur'aan) and fair preaching, and argue with them in a way that is better.]¹

And be gentle, for verily gentleness is not found in something except that it adorns it, and is not removed from something except that it makes it ugly. And indeed Allaah [(Tabaraka wa Ta'ala) The Blessed and the Most High] ordered Moosa and Haroon [(alaihimsalaam) Peace be upon them] to speak to the most tyrannic from the slaves of Allaah a kind word.

So therefore be kind and avoid harshness. And be patient upon whatsoever befalls you from your brother if you don't achieve from him a prompt acceptance. And don't give up! Repeat! For maybe the guidance will come about after the tenth time or more.”

السؤال: ما هي الطريقة الصحيحة في الدعوة إلى الله تعالى؟ وكيف نرقق قلوب الناس؟

الجواب: نعم. الدعوة الصحيحة ما ذكره الله عز وجل لرسوله محمد صلى الله عليه وعلى آله وسلم

{ادْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِلَّتِي هِيَ أَحْسَنُ} سورة النحل : 125

وعليك بالرفق فإن الرفق ما كان في شيء إلا زانه ولا ينزع من شيء إلا شانه وقد أوصى الله تبارك وتعالى موسى وهارون عليهما السلام أن يقولوا لأعتى عباد الله قولاً لنا. فعليك باللين واترك العنف واصبر على ما يصيبك من أخيك إذا لم تجد منه قبولاً سريعاً ولا تياس كرر فربما تحصل الهداية في عاشر مرة أو أكثر

¹ Soorah an-Nahl [16:125]